

# Heritage meets makers - A day through the lens of creatives

# Thursday 11th November 2021

Creative reuse of heritage is creating countless new ways to tell stories. During this day, be inspired by the new work of various makers and experience the power of creative reuse of heritage. Insight is also provided into the needs of heritage institutions and makers in relation to the renewed national digital strategy. After this day you know everything to get started.

This day is made possible by: Creative Industries Fund NL, Netherlands Institute for Sound and Vision, Het Nieuwe Instituut and the Makers Programme of the Dutch Digital Heritage Network.

# Programme

# 10:00 -11:30 uur

Live from Sound and Vision The Hague, Dr Trilce Navarrete (Erasmus University Rotterdam) will present the results of the research she conducted on behalf of the Makers Programme of the Dutch Digital Heritage Network into the needs of heritage institutions and makers and what is needed to promote collaboration.

Afterwards, a conversation will take place with Joris van Ballegooijen (Creative Industry Stimulation Fund), Brigitte Jansen (Het Nieuwe Instituut), Robin Smits (Superposition) and Trilce Navarrete (Erasmus University Rotterdam) and we will hear from them how they view the collaborations between heritage and makers and what we can do for each other from the perspective of the maker, the heritage institution and the funds.

### The morning programme is Dutch.

# 13:00-16:00 The makers take the floor

This afternoon we hear from makers who are currently working on projects as part of the Digital Heritage x Public grant programme and we give the floor to institutions to share with us their experiences with creative reuse of heritage.

# 13:00-13:45 DIGITAL HERITAGE X PUBLIC

- Medieval Memes, Romeo Vreeken (BLIS Creative Business Studio)
- Resequencing the Logic of the Tillema Collections. Engaging Otherwise with the Colonial Archive, Paoletta Hols

### 13:45- 13:55 short break

# 13:55-14:40 DIGITAL HERITAGE X PUBLIC

- Building the Visual Mind, Donna Verheijden
- Eye Catcher, Pepijn Wilbers (Studio Louter)

### 14:40- 14:50 short break

# 14:50 - 15:35 INSTITUTIONS ABOUT THEIR EXPERIENCES

- OPEN ARCHIEF (Het Nieuwe Instituut & Netherlands Institute for Sound and Vision)
- Utrechts Archief
- Europeana

### 15:35-15:45 CLOSING

### The language of the afternoon programme is English







dutch digital heritage network